FTP Insights Internship Application – Spring 2027

About FTP

FTP is a bipartisan, full-service government relations and public affairs firm based in Washington, D.C. Founded in 2012, FTP offers a comprehensive suite of services—including government relations, strategic communications, grassroots advocacy, and digital strategy. Recognized as one of Bloomberg Government's top-performing lobbying firms and a PRNEWS Top Elite 120 agency, FTP provides exceptional service to its clients across industries

FTP Insights offers robust public opinion research to help develop and execute campaigns and measure progress toward success. From campaign planning to message development to execution – and every step in between – there are more opportunities for insights and measurement than ever before. Our team uses a full suite of tools and approaches, including qualitative and quantitative opinion research, social and earned media analysis, and advanced campaign analytics to be sure that our clients target the right audiences with the best message delivered most effectively.

Program Description

Our insights practice is expanding rapidly and offers a broad array of work opportunities. Interns will receive guidance and mentorship from the insights team throughout the program. Responsibilities may include:

- Summarizing findings through presentations or memos following focus groups, polls, or other data analysis to help clients and colleagues understand and apply research findings.
- Contributing to the development of media analysis, survey design, and focus group facilitation.
- Watching or attending focus groups and taking notes.
- Conducting media tracking by following events and stories close to our clients and colleagues.
- Developing and understand media measurement, opinion measurement, and how it correlates to campaigns and initiatives.

FTP Insights is committed to fostering an environment of growth. Our previous interns have leveraged their experience with us to launch successful careers in public affairs, consulting, law, politics, and government.

Spring 2027 Program Details

- Start Date: January 4, 2027
- End Date: May 21, 2027 (flexible)
- Schedule: Monday – Friday, 9am – 5pm ET. Must be able to work 32-40 hours per week.
- Salary: $18.40/hour
- Location: **This internship is based in Washington, DC.** Interns will work from the FTP office Monday-Wednesday and work from home Thursday-Friday.

Qualifications

Ideal applicants have experience in media, communications, federal government, or public policy. They must have a keen attention to detail and exceptional writing abilities and interpersonal skills. Political experience, including work on Capitol Hill, within the executive branch, in-state/district offices or political campaigns, is preferred.

To Apply

Interested candidates should send resume, cover letter, application, and two professional writing samples (three pages maximum per sample), to Internprogram@ftpadvocacy.com, with the subject "Internship Program – Spring 2027". Emails should be addressed to the Intern Program Director. No calls please. Qualified candidates will be contacted for an interview. FTP is an equal-opportunity employer committed to building and maintaining an inclusive and diverse work environment. **Applications will be assessed on a rolling basis until all spots are filled. Incomplete applications will not be reviewed.**

Personal Information

Name _____

Date of Birth _____

Address _____

City/State _____

ZIP Code _____

Contact Number _____

Email Address

_____

Education

College/University _____

Graduation Date _____

Current Year or Post/Recent Graduate _____

Cumulative GPA _____

Degree Program *(e.g., Bachelor of Arts in History)*

_____

Will You Be Taking Classes During This Session? (Y/N)

_____

If yes, please include your **CONFIRMED** class schedule along with this application. If your schedule is unconfirmed, please note when you will have a final class schedule.

Earliest Start Date _____

Weekly Availability *(e.g., Mon–Fri, 9 a.m.–5 p.m.)* _____

How Did You Find Out About Our Program?

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Ex: Our Website, Brad Traverse/Tom Manatos, College, Current or Former Staff Member or Intern (write name), etc.